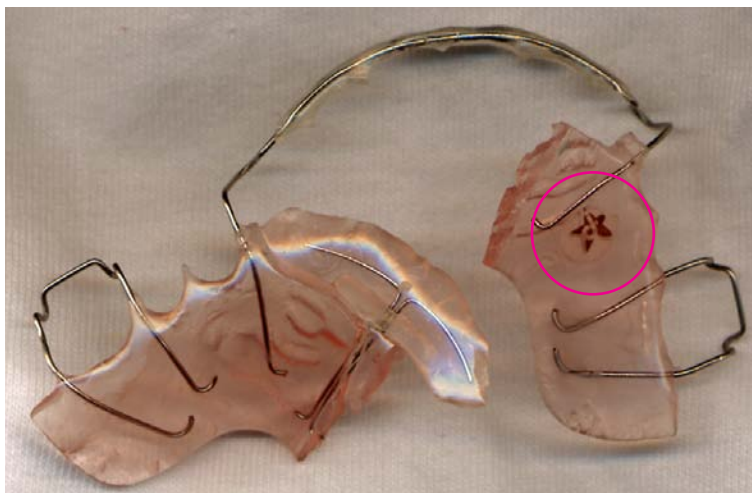


Reduce Your Risk And Cost Of Replacing A Lost Or Damaged Removable Orthodontic Appliance.

JDL Removable Orthodontic Appliance Replacement Program



Here's how it works: For under \$25.00, appliances are registered in the program for a period of 12 months. Should the appliance be accidentally lost or irreparably damaged, we will replace it for the cost of an appliance repair...for each occurrence. The direct effect will be a savings

Improve Doctor/Patient relations, too.

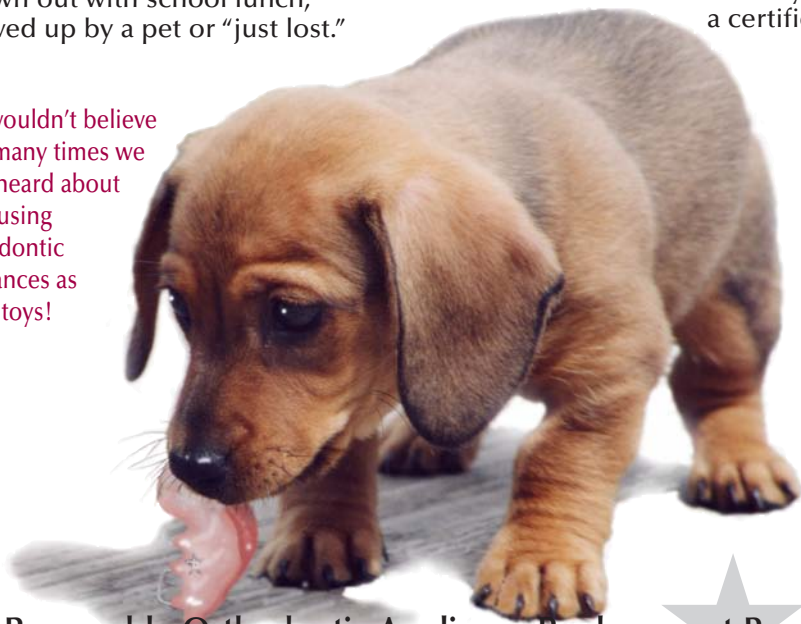
How many times have you been faced with the problem of replacing a lost or destroyed appliance and then handled the resulting stress on doctor/patient relations? At Johns Dental Laboratories, we understand this problem. To help promote good will and to save you money, we offer the **JDL Removable Orthodontic Appliance Replacement Program.**

Our replacement program can minimize tension between the doctor, patient and parents when an appliance is stepped on in gym class, thrown out with school lunch, chewed up by a pet or "just lost."

of as much as 50 to 60 percent of the usual replacement costs. Not only will you save dollars, but you will create the opportunity for good will with patients.

To take advantage of this service, you may register all of your removable orthodontic appliances in the JDL Orthodontic Appliance Replacement Program. Simply call our customer service department to request enrollment, and automatically all new appliance orders will be registered and invoiced accordingly. If you prefer to register appliances on an individual basis, please mark "JDL Replacement Program" on the prescription. Each registered appliance will be marked with a star and returned to you with a certificate.

You wouldn't believe how many times we have heard about dogs using orthodontic appliances as chew toys!



JDL Removable Orthodontic Appliance Replacement Program

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Ask for the JDL Star in all of your removable appliances and reduce your risk and cost of replacing one.

We hear of lost or damaged appliances every day, but you can be proactive by registering all new appliances in the JDL Removable Orthodontic Replacement Program.

Most hard acrylic splints also qualify for the JDL Replacement Program. Please call for details.

j **JOHNS
DENTAL
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